



We're Kapowza and we're damn glad to meet ya.

## Our Company

We're Kapowza, a scrappy, young, full-service creative agency looking to disrupt the advertising landscape, not just in Baltimore, but the whole world. A team comprised of seasoned pros and new talent that's able to think strategically, creatively, and grandiosely about your company and its given marketing ails. We seek out clients and companies that are looking to take a chance, be interesting, and look for not just a vendor, but a true marketing partner that will grow with you, celebrate your successes, and be there for you every step along the way.

## Our Philosophy

We believe that the most important thing to start with is an idea. It's what makes work interesting. An idea can take many shapes, many forms, a changing of what's possible and positivity that will help us wrap our heads around who you are, what you do, and where you want to go.

**Everything should have an idea behind it. Every design, every tweet, even business cards should have an idea in the background, pushing your brand forward. Without the ideas, your marketing just goes through the motions — doomed to be a soulless robot that wonders the wasteland looking for someone to talk to, in hopes to tell them something.**

## Our Services

### Design

Identity  
Print  
Packaging  
Illustration  
Photography

### Video

Commercial  
Video  
Animation  
Script Writing  
Editing

### Interactive

Digital Campaigns  
Front-end Development  
Back-end Development  
Web & Mobile  
User Experience

### Strategy

Copywriting  
Brand Positioning  
Public Relations  
Presentation Production  
Consulting



## Dan Schepleng

Creative Director

Nay-sayer to writing bios and flight simulator expert. He has a wealth of fun facts. An industry veteran, he has served in nearly every facet of the advertising industry.



## Sean Sutherland

Director of Accounts

Sean brings a midwest sensibility to Kapowza. He keeps Kapowza in line through processes and schedule. A master of process & progress, he engages with clients with ease.



## Ian Potts

Art Director

A veteran multi-disciplinary, cross-media designer with over a decade of experience as a graphic, visual artist and web developer living in Baltimore City.



## Kay Fenton

Designer

Kay is a designer with a background in painting. A Baltimore native, she enjoys the culture and history this city has to offer. She also fights crime in her spare time.



## Debi Krulak

Project Manager

After an eighteen year detour in elementary education, Debi returns to the advertising industry with expertise in wrangling; from projects, to people, and even office pets.



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Kapowza

Kapowza is proud to offer a dicounted hourly rate of \$125 per hour toward all in-house services for companies and projects that are part of the NEXT program.