

At BLOCK, we're passionate about progress and game changing ideas. We help build organizations committed to education and dedicated to social impact.



Market Strategy & Execution

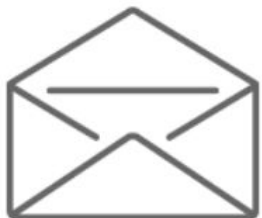
BLOCK builds and help execute go-to market plans for your project. We strive to understand your goals, resources, and runway to ensure organizational alignment. Our plans are actionable, include revenue projections, model pipeline growth, and operational budgets.

We know emerging projects can often benefit from an infusion of capital. BLOCK can help find resources whether through investment or grants. We aim to diversify income and fund important efforts to help you build.



Thought Partnership & Coaching

BLOCK provides organizational strategy, thought partnership, and coaching for organizations looking to scale. We can help develop vision, mission, and organizational strategy to help realize your goals for improved outcomes.



Marketing & Communication

BLOCK creates custom marketing plans and helps you execute. With proven process, tools, and structure we ensure you realize a consistent flow of leads needed to meet your revenue goals, and developing effective ways to convert your leads, and, establish processes that ensure renewal and expansion business.

We know it's imperative for growing businesses to build repeatable and scalable processes. BLOCK can help build the strategy, plans, processes, and tactics that form the foundation of your project.

BLOCK offers a number of ways to engage our building services. Our goal is to deliver value and impact. Through our partnership with Shulman Rogers we're pleased to provide discounted rates to NEXT participants.

Punching the Clock

Small projects

BLOCK offers an hourly option by week or month. You decide how those hours are used to help build your project.



Drawing Plans

On going

BLOCK offers day rates for right sized strategy and execution. This option includes a single day rate or a four day bundle per month for ongoing projects.



Working the Job Site

Monthly retainer

Potentially our most economical way to engage BLOCK, we offer a retainer option. This provides unlimited access to BLOCK for meetings, calls, or representation.



Investment

On an individual basis, BLOCK is open to delayed, non-guaranteed compensation for our building services.



#LetsBuild